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Figure 1

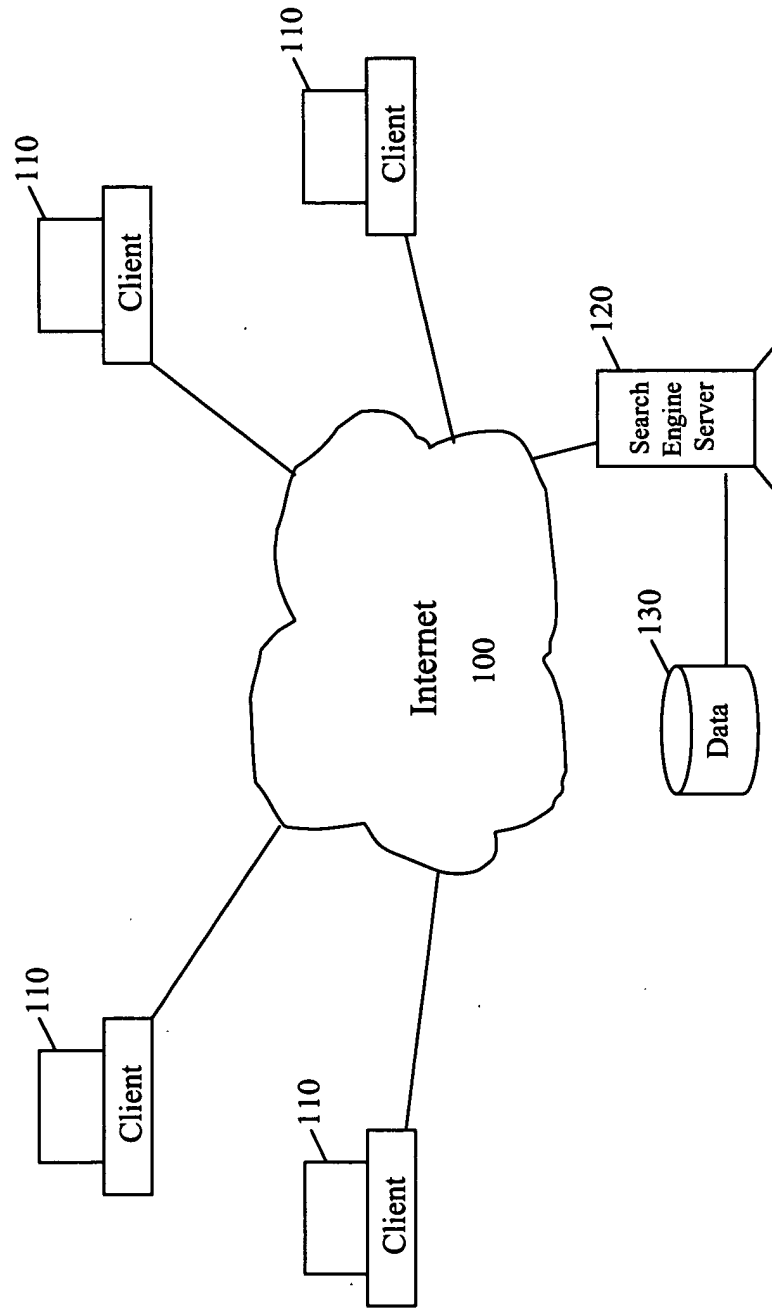
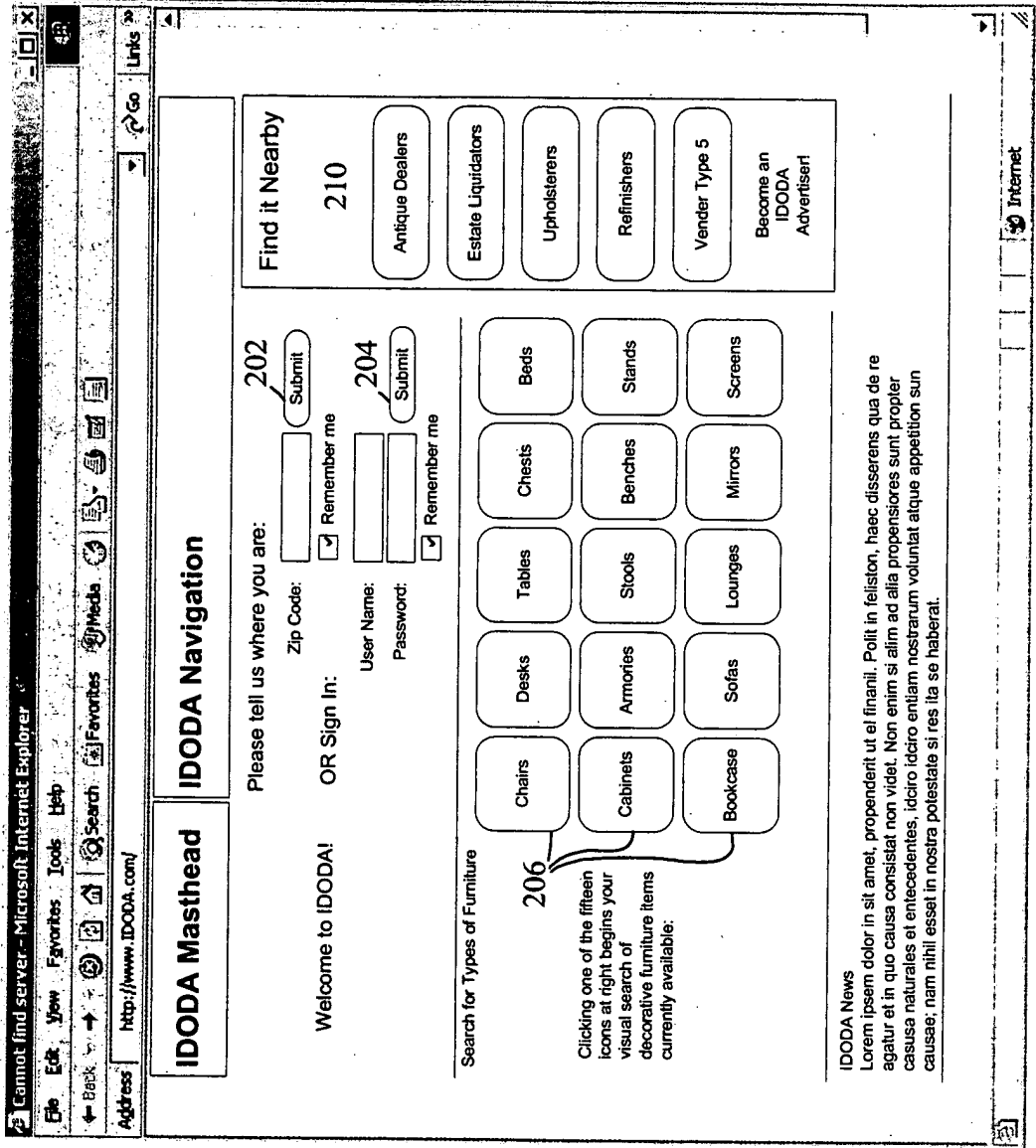


Figure 2

IDODA Home Page View



200



Figure 3

IDODA Home Page View- Second search occurs while still on home page

Cannot find server - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Media Links

Address http://www.IDODA.com/

IDODA Masthead

IDODA Navigation

Welcome to IDODA!

Please tell us where you are:

Zip Code:

OR Sign In:

User Name: Password:

Find it Nearby

Become an IDODA Advertiser!

Search for Types of Furniture

Please select the particular type of chair you are looking for from the drop-down at the right:

Type: Forms Drop-down

Search Range Drop-down

Within 25 miles
Within 50 miles
Within 100 miles
Within 150 miles
Within 250 miles
Anywhere

310—

312—

IDODA News

Lorem ipsum dolor in sit amet, propenderit ut el finamil. Polli in felistion, haec disserens qua de re agatur et in quo causa consistat non videt. Non enim si alim ad alla propensiores sunt propter casusa naturales et entecedentes, idcirco idcirco nostrarum voluntat atque appetition sun causae; nam nihil esset in nostra potestate si res ita se haberat.

Internet

Figure 4

IDODA Main Search View

Cannot find server - Microsoft Internet Explorer

File View Favorites Tools Help

Address: http://www.IDODA.com/

IDODA Masthead

IDODA Navigation

Searching for Chairs 402—

Forms of Chairs: Armchairs

Chairs

412

Back 404

Seat 406

Leg/Foot 408

Arm 410

Choooser

Choooser

Choooser

Choooser

Recall a favorite

Select Other Attributes

☒ Attribute Modifier 1

☒ Attribute Modifier 2

☒ Attribute Modifier 3

Materials Drop-down

Price Range Drop-down

Age Drop-down

Dimensions Drop-down

Text Box Searching

Search

Internet

400



Figure 5

IDODA Attribute Chooser (Popup Window)

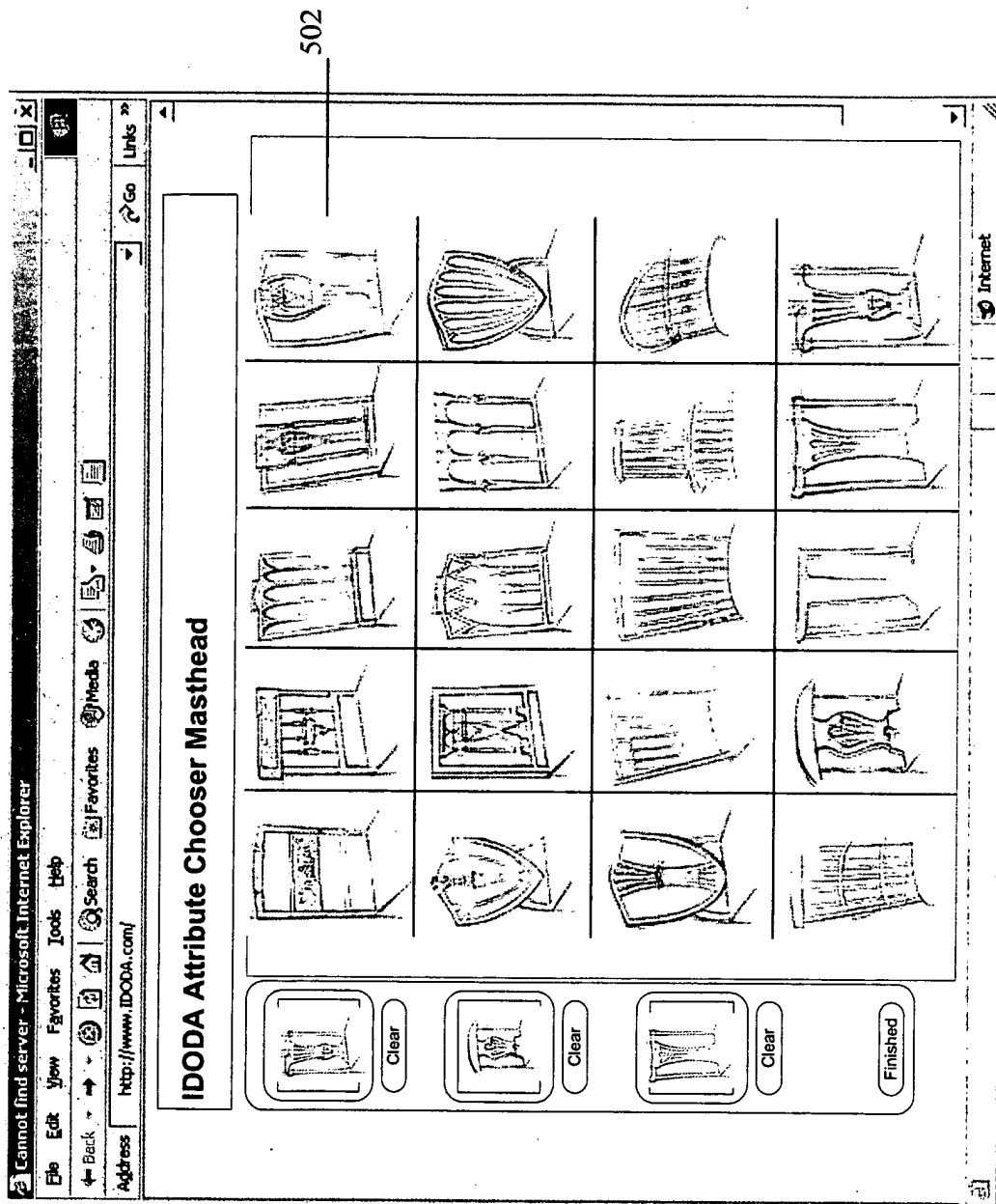
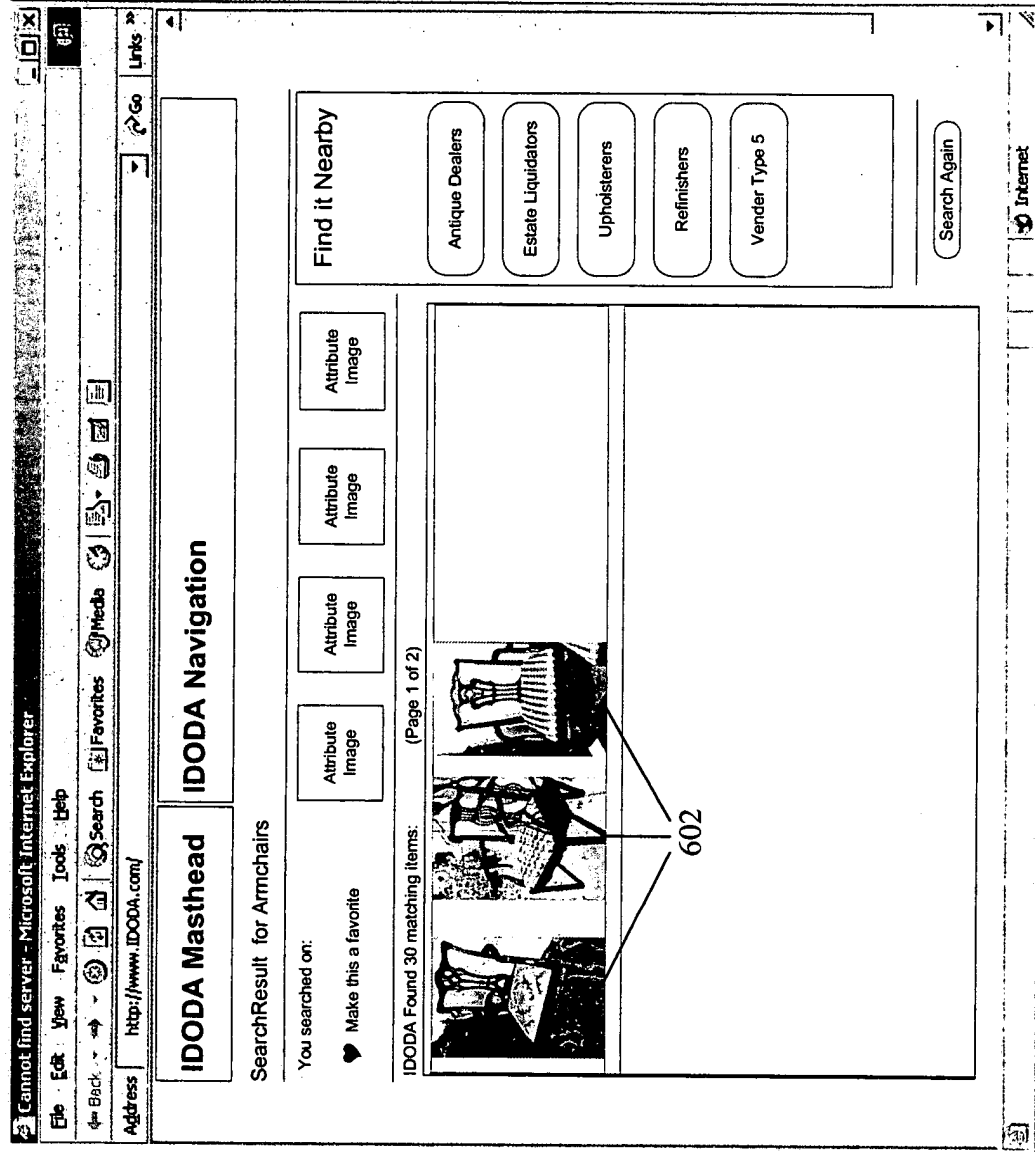


Figure 6

IDODA Search Results



600



Figure 7

IDODA Vendor Listings

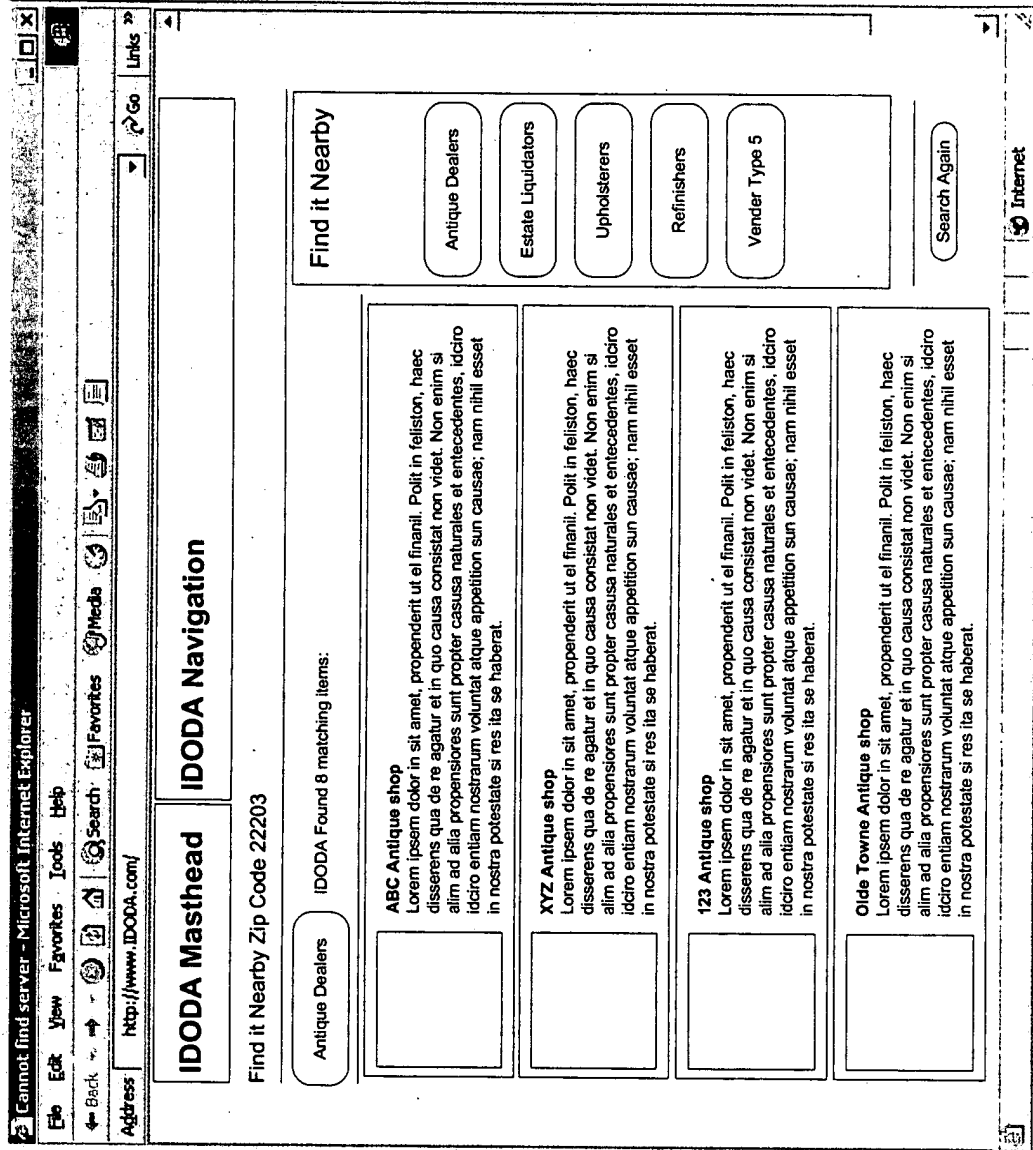


Figure 8

IDODA Search Results- Item Zoom

Cannot find server - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search: http://www.IDODA.com/ Go Links

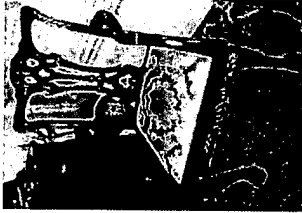
IDODA Masthead

IDODA Navigation

SearchResult for Armchairs

You searched on:

Here are the details of the matching item you selected:



Item Description
Lorem ipsum dolor in sit amet, propenderit ut el finam. Polit in feliston, haec disserens qua de re agatur et in quo causa consistat non videt. Non enim si alim ad alia propensiores sunt propter casusa naturales et entecedentes, idcirco enliam nostranum voluntat atque appetition sun causae.

Item Info

Materials: Wood, Leather

Era: Victorian

Measurements: 24x32X46

Available: 2

Price: \$450

Seller Info

Establishment: Individual

Contact Person: Roy Nelson

Phone: 555-1212

Email Address: Roy@chairs.com

Address: 123 main
Old Town, Alexandria
22034

First Available: 7.15.2003

[Back to Search Results](#)

Find it Nearby

[Antique Dealers](#)

[Estate Liquidators](#)

[Upholsterers](#)

[Refinishers](#)

[Vender Type 5](#)

[Search Again](#)

Internet

Figure 9

IDODA Administrative Home

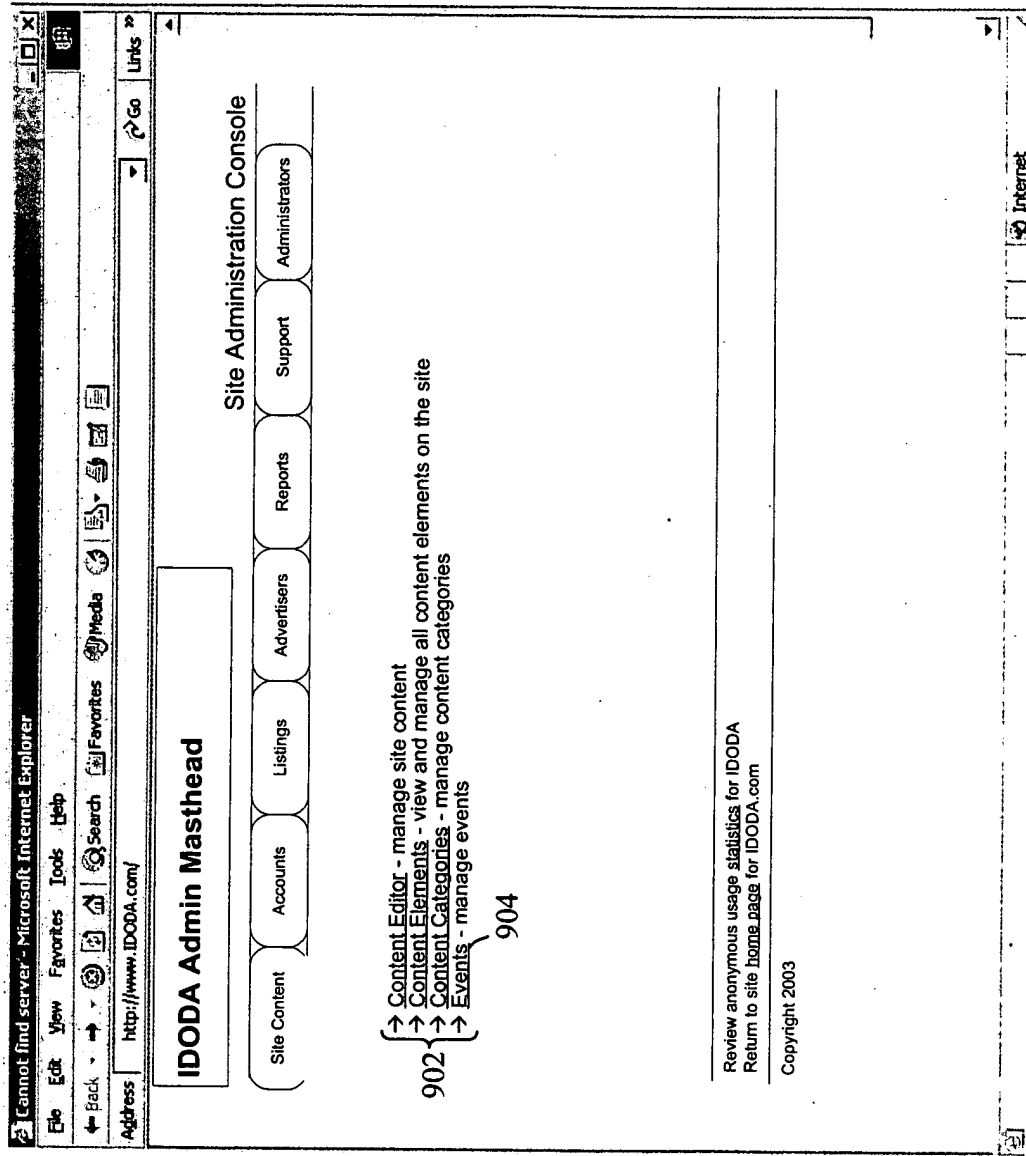


Figure 10

IDODA Administrative Reporting

Cannot find server - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites Media

Address http://www.IDODA.com/

IDODA Admin Masthead

Site Administration Console

Site Content Accounts Listings Advertisers Reports Support Administrators

→ Account Demographic Reporting

Choose report basis:

1002 { ☐ Demographics ☒ Activity Level

Begin date: Month Day Year

End date: Month Day Year

☒ Searches Activity ☒ Listings Activity ☒ IDODA Dollars Volume

Review anonymous usage statistics for IDODA
Return to site home page for IDODA.com

Copyright 2003

Internet

1000



Figure 11

IDODA Administrative Reporting

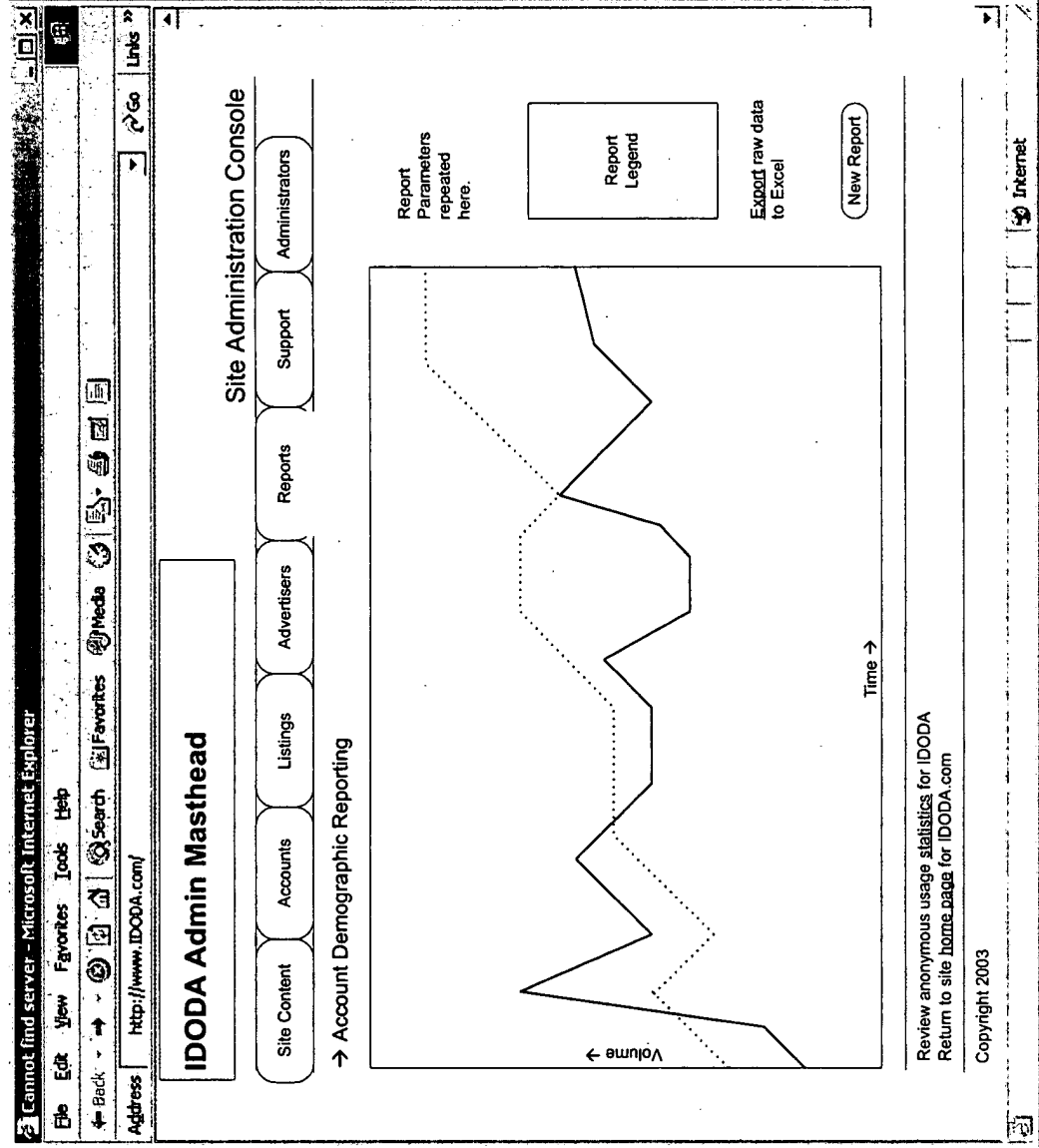
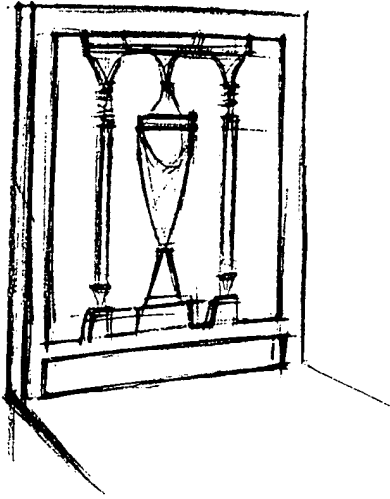
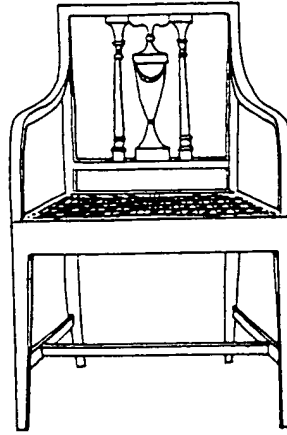


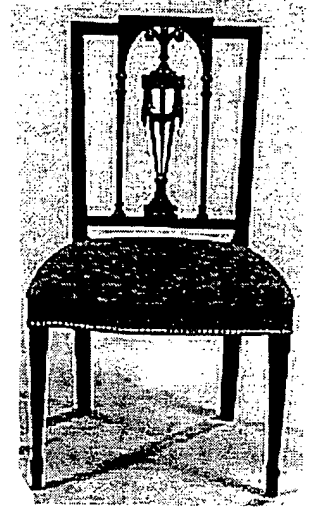
Figure 12



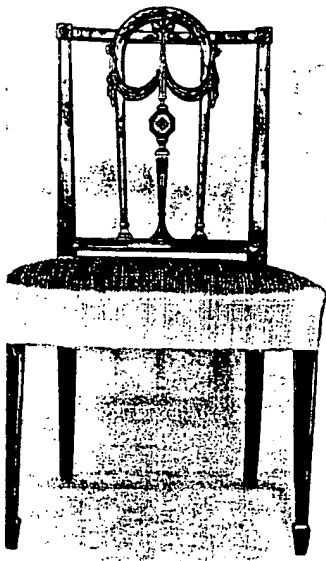
A



B



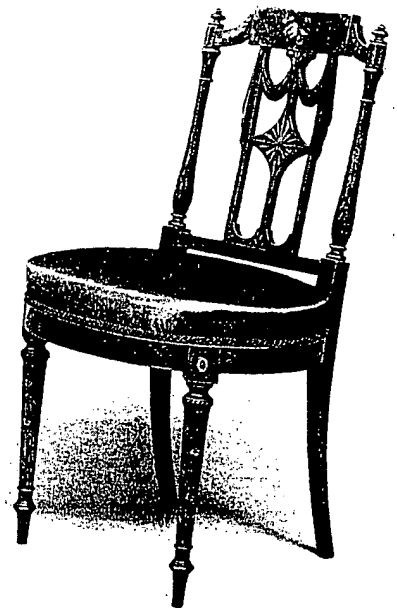
C



D



E



F